

September 06, 2023

**The General Manager
Pakistan Stock Exchange Limited
Stock Exchange Building
Stock Exchange Road
Karachi**

SUBJECT: MATERIAL INFORMATION

Dear Sir,

In accordance with Section 96 and Section 131 of the Securities Act, 2015 and Clause 5.6.1 of the Rule Book issued by the Pakistan Stock Exchange Limited ("PSX").

Treet Corporation Limited (the Company) is pleased to announce its decision to venture into the shaving foam market. This addition comes as part of our continued efforts to diversify our product range and meet the evolving needs of our consumers.

The Company aggressively aims to tap into the lucrative shaving foam sector, strengthening our presence in the personal care segment.

For further information or queries, kindly reach out to the Company's official communication channels.

You may please inform the TREC holders accordingly.

Yours faithfully,



Zunaira Dar
Head of Legal & Company Secretary



 **TREET
GROUP**



www.treetgroup.com